Best Use of Your Course’s Digital Media

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Defining Digital Media

- Video
- Audio
- Images
- Text
  - Yes...text.

- Almost everything in our courses
Today’s Focus

➤ Use of Video
➤ Bare Minimum
➤ Basic
Bare Minimum Use of Video
Additional Trick/Tip

➤ A Secret Weapon from Our Childhood

Romper Room’s Magic Mirror
Secret Weapon

Romper Room’s Magic Mirror
Magic Mirror Thinking

- Subconscious or conscious reason to watch
- Another tangible sense of connection
- Best place for praise
Basic Use of Video
Classroom v. Online

➤ Classroom = “Amount of Time”

➤ We build our lectures accordingly

➤ Time dictates how much content is in each lecture

➤ Online = “Content-Driven”

➤ We build our modules accordingly
“How can I best turn on a light bulb for ________ with the tools and the strategies I now have at my disposal?”
Distance Learning Center