

Goal #1 – Promote Excellence and Expand Current Graduate and Undergraduate Programs within CHHS

Objectives	Actions	Outcome	Responsibility
<p>Objective 1 – Develop innovative alternative methodologies for educational outreach beyond the campus.</p> <p>Objective 2 – Design and gain approval for additional doctoral programs.</p> <p>Objective 3 – Increase interdisciplinary involvement in both international and traditional course offerings and research.</p>	1.1 Conduct ongoing evaluation of online offerings and increase or decrease as justified by findings.	1.1 Annual review of innovative teaching and mentoring strategies in distance learning by Department Chairs and Curriculum Chairs to determine viability of means of improving and possibility of expansion.	Associate Dean, Directors and Department Chairs
	1.2 Evaluate potential for specific campus outreach strategies in each unit of CHHS.	1.2 Each unit in the college will develop campus outreach strategies specific to the discipline.	Deans, Chairs, Faculty
	1.3 Assess means of providing discipline specific services to groups in the local community.	1.3 Each discipline will determine community outreach strategies that will extend the discipline, faculty and students into the surrounding community.	Deans, Chairs, Faculty
	2.1 Propose PhD in nursing and/or DNP Program.	2.1 Receive permission to proceed with preparation to submit to BOR. 2.2 Initiate program by AY 2015.	WSON Director, graduate administrators and graduate faculty
	3.1 Explore means of increasing interdisciplinary involvement in teaching and research across WCHHS units, units outside CHHS, nationally and internationally.	3.1a At least two interdisciplinary courses will be offered by 2016.	Department Chairs and Directors, faculty and curriculum committees
		3.1b Faculty members and students will collaborate across disciplines in research projects.	Department Chairs and Directors, faculty and curriculum committees
		3.3 Increased WCHHS faculty and student involvement in the AILSG.	Department Chairs and Directors, faculty and curriculum committees

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<p>Objective 4 - Increase regional and national recognition and support for scholarship and research activity in selected areas.</p>	<p>4.1a Evaluate the current status of external funding within the Departments/Schools of WCHHS.</p> <p>4.1b Annual report of external funding obtained, ongoing research, publications and presentations.</p> <p>4.2c Search committees will also focus on recruitment of qualified, tenure track faculty members with established programs of research.</p> <p>4.3a College criteria for annual review and promotion of clinical faculty members will be developed by the end of Spring 2013.</p> <p>4.3b Hiring of clinical faculty will be phased in on an as needed basis and as funding is available.</p> <p>4.4 Develop a strategy to work with the development office to</p>	<p>3.4 Each Department/Institute/Academy in the CHHS will develop study abroad/exchange programs by 2017.</p> <p>4.1a Determine the current levels of external funding across CHHS.</p> <p>4.1b Increased external funding and research output by faculty members over the next 5 years.</p> <p>4.2c The number of tenured and tenure track faculty members with programs of research will increase annually as positions are available.</p> <p>4.3 Implementation of the clinical track faculty plan to provide release for more faculty research by tenure track faculty members.</p>	<p>Department Chairs and Directors, faculty and curriculum committees</p> <p>WCHHS administration, Department Chairs/Directors</p> <p>Department Chairs/Directors, Faculty</p> <p>Department Chairs/Directors</p>
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	<p>obtain funding for endowed chairs in selected departments including ICHS.</p> <p>4.5 Each department will evaluate the interest and possibility of mentorship of new researchers with internal and external mentors.</p> <p>4.6 Determine further strategies to support faculty members involved in research and grantsmanship.</p> <p>4.7 Bring in national experts to work with the faculty members and doctoral students to expand professional linkages and mentorships.</p> <p>4.8 Explore the need for the research faculty designation.</p> <p>5.1 Each department will meet to clarify the nature of exemplary</p>	<p>4.4 Obtain funding for at least two endowed chairs in the next 5 years.</p> <p>4.5 Mentorship relationships will be established with researchers within and outside of the college and university.</p> <p>4.6 Each department/school will assess their faculty members' perceived needs in the area of support for research and grantsmanship.</p> <p>4.7 Increased exposure of faculty members and students to national experts in order to form linkages and mentorships in research.</p> <p>4.8 Implement the research faculty designation if indicated by assessment.</p>	<p>WCHHS Administration, Chairs/Directors</p> <p>Department Chairs/Directors</p> <p>Department Chairs/Directors</p> <p>Development Office, CHHS Dean, Chairs/Directors, Faculty</p> <p>Chairs/Directors, Faculty Members</p>
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<p>Objective 5 – Identify categories of professional service that are exemplary and develop strategies for recognizing exemplary professional service.</p> <p>Objective 6 – Increase regional and national recognition and success in grant submissions and funding.</p> <p>Objective 7 – Identify categories of teaching/instruction that are exemplary and develop strategies for recognizing exemplary teaching/instruction.</p>	<p>professional service in the discipline and determine what meaningful recognition would increase involvement in professional service.</p> <p>6.1 Local, regional and national recognition for successful funding will be promoted in CHHS and University media.</p> <p>7.1 Each department will clarify the nature of exemplary teaching/instruction in the discipline.</p>	<p>5.1a Clarify the role and nature of professional service in T&P guidelines.</p> <p>5.1b Develop strategies to recognize exemplary service.</p> <p>6.1. Increase the recognition of CHHS faculty members across the region, nationally and internationally.</p> <p>7.1a Clarify the role and nature of teaching/instruction in Tenure and Promotion Guidelines.</p> <p>7.1b Develop strategies to recognize exemplary teaching/instruction.</p> <p>7.1c Make faculty aware of resources available on campus to assist with teaching/instruction.</p>	<p>Chairs/Directors</p> <p>Department Chairs/Directors</p> <p>CHHS Administration, Chairs/Directors</p> <p>Chairs/Directors, Unit Faculty Members</p> <p>Chairs/Directors, Unit Faculty Members</p> <p>Chairs/Directors, Unit Faculty Members</p>
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Goal #2 - Recruit, retain and graduate both graduate and undergraduate students while increasing the quality and breadth of academic and co-curricular programs.

Objectives	Actions	Outcome	Responsibility
Objective 1 – Increase the quality of graduate and undergraduate programs.	<p>1.1a Systematically evaluate and revise the curricula of each Department/Institute on university-wide cycles.</p> <p>1.1b Maintain and support the broad education of students through HPS 1000 and HPE Activity Courses.</p> <p>1.2 Annual review of pass rates on standardized examinations for licensure or certification.</p> <p>1.3 Pursue accreditation/reaccreditation of all CHHS graduate and undergraduate programs.</p>	<p>1.1 Meet established “Assurance of Learning program standards.</p> <p>1.2 Meet or exceed national pass rates on standardized exams for licensure or certification.</p> <p>1.3a All CHHS programs that are eligible for accreditation will be accredited by 2015. 1.3b All current accreditations and approvals will be maintained in good standing.</p>	<p>WCHHS Chairs/Directors</p> <p>Department Chairs and Faculty</p> <p>Chairs/Directors, Faculty</p> <p>Chairs/Directors, Faculty</p>
Objective 2 – Expand graduate and undergraduate degree programs by adding programs reflective of community needs and national trends.	<p>2.1 Obtain approval for BS in Culinary Sustainability and Hospitality.</p> <p>2.2 Explore the development of new minor and/or major programs in CHHS.</p> <p>2.3 Expand Sport Management Instruction at the graduate level.</p>	<p>2.1 Admit the first class by Fall 2013, add electives to reflect national trends.</p> <p>2.2. Decision on which majors/minors will be developed and the implementation schedule.</p> <p>2.3 Students will have additional opportunities to take courses in Sport Management.</p> <p>2.4 Decide to add program or delay to a</p>	<p>ICSH Director</p> <p>Chairs/Directors and Faculty</p> <p>ESSM Chair</p>

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<p>Objective 3 – Develop strategies to recruit high quality students and promote program completion including cohort programs, early advisement and intervention programs for at-risk students.</p>	<p>2.4 Explore the development of a Bachelor’s of Science in Public Health Education.</p>	<p>specific date.</p>	<p>HPE Chair and Faculty</p>
	<p>2.5 Obtain approval for the development of a Master of Science in Health Promotion.</p>	<p>2.5 Decide to add program or delay to a specific date.</p>	<p>HPE Chair and Faculty</p>
	<p>3.1 Conduct ongoing systematic evaluation of the admission, progression and retention rates of all CHHS degree granting programs.</p>	<p>3.1 Strategies of admitting, retaining and graduating students at or above institutional target levels will be implemented in accord with the Complete GA Initiative.</p>	<p>Affected Chairs/Directors</p>
	<p>3.2 Evaluate to determine undergraduate and graduate programs that need active recruitment of students and focus resources on attracting high quality students.</p>	<p>3.2 Programs that need to attract students will self-identify and submit plans for student recruitment.</p>	<p>Affected Chairs/Directors</p>
	<p>3.3 Conduct an assessment of all marketing and outreach strategies to determine currency and effectiveness.</p>	<p>3.3 CHHS marketing and outreach strategies will be updated and new strategies will be implemented as needed.</p>	<p>Affected Chairs/Directors</p>
		<p>4.1 Curricula will be updated if needed to</p>	

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<p>Objective 4. Assess the incorporation into programs the topics of value of attendance, time management, ethics, interpersonal skills and performance.</p>	<p>4.1 Each program will evaluate the curriculum to determine if these topics are included in the curriculum and classroom materials.</p>	<p>include all topics in a coordinated, meaningful process.</p>	<p>Chairs/Directors and Faculty</p>
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Goal #3 - Become more engaged and prominent in the local community, Georgia, the nation and the world.

Objectives	Actions	Outcome	Responsibility
<p>Objective 1 – Identify and demonstrate the level of engagement of CHHS faculty and students in the local, national, regional and international communities.</p>	<p>1.1a Determine a process for collection of faculty and student involvement in all departments/institutes/academies in local, regional, national and international communities.</p> <p>1.1b Each unit will regularly submit a report to the Dean of student/faculty involvement in local, regional, national and international communities.</p>	<p>1.1a Determine and report the involvement of faculty and students in all departments/institutes/academies in local, regional, national and international communities.</p> <p>1.1b Student/faculty engagement outside the curriculum and in extracurricular activities outside the institution will be documented.</p>	<p>Departmental Administrators, faculty, students</p>
<p>Objective 2 – Maintain and improve the CHHS involvement in the Academy of Inclusive Education.</p>	<p>2.1a AILSG Director and Community Clinic Director will meet with each unit leader and faculty members to inform of AILSG and the KSU Community Clinic activities.</p> <p>2.1b Each unit leader will assess opportunities for involvement with AILSG and the KSU Community Clinic.</p>	<p>2.1 By 2015 each CHHS Department will have some level of involvement in AILSG and the KSU Community Clinic at MUST.</p>	<p>AILSG Directors, Community Clinic Director, Department Chairs/Directors, CHHS Faculty</p> <p>CHHS Department Chairs/Directors and Faculty</p>

Goal #3 - Become more engaged and prominent in the local community, Georgia, the nation and the world.

<p>Objective 3 – Advance global citizenship through cross cultural engagement in the local community, Georgia, the nation and the world.</p>	<p>3.1a Assess the level of cross cultural engagement by CHHS faculty and students at local, state, national and international levels</p> <p>3.1b Assess methods to increase cross cultural engagement as appropriate according to available resources will be assessed.</p> <p>3.1c Develop a process and cycle (key courses, etc.) for assessing cross cultural engagement activities by the faculty and students of each CHHS unit.</p>	<p>3.1a Maintain a strong level of cross cultural engagement and global citizenship in CHHS.</p> <p>3.1b Departments will report on strategies that could increase cross cultural engagement and global citizenship.</p> <p>3.1c Each Department will have data available to document annual faculty and student involvement in cross cultural engagement.</p>	<p>CHHS administration, Chairs/Directors and Faculty</p> <p>CHHS administration, Chairs/Directors and Faculty</p> <p>Chairs/Directors and Faculty</p>
<p>Objective 4 –Maintain current graduate and undergraduate program accreditations/recognitions</p>	<p>4.1a CHHS programs accreditations, approvals and recognitions will be maintained.</p> <p>4.1b CHHS programs that have accrediting/recognition bodies will seek accreditation/recognition by these bodies. (See Goal 2, Objective 1).</p>	<p>4.1 Maintain accreditation of current accredited programs and achieve recognition/accreditation of programs that have accrediting bodies. (See Goal 2, Objective 1)</p>	<p>CHHS Chairs/Directors and Faculty</p>
<p>Objective 5 – Reassess and re-establish community advisory boards.</p>	<p>5.1 CHHS College and Departmental administrators and faculty members will reassess the purpose of advisory boards and re-establish them as indicated for the College and each Department/Academy/Institute.</p>	<p>5.1 Advisory Boards that meet the unique needs of CHHS and each unit will be in place by the end of AY 2014.</p>	<p>CHHS administration, Chairs/Directors</p>

Goal #4 – Enhance the collegiate experience and foster a welcoming, diverse and inclusive environment.

Objectives	Actions	Outcome	Responsibility
<p>Objective 1. Enhance the health and well-being of the university community.</p>	<p>1.1a Increase the number of trained and certified Peer Health Educators (PHE's) involved in the program.</p> <p>1.1b Implement health promotion programs based on the needs of KSU students.</p> <p>1.1c Provide nutrition counseling to KSU students.</p> <p>1.1d Continue to enhance relationships with Culinary and Hospitality Services, student groups, and other departments on campus.</p> <p>1.1e Assess the health needs of KSU students.</p> <p>1.1f Seek external funding to supplement alcohol education.</p> <p>1.1 g Increase visibility of programs and services to the campus community.</p>	<p>1. Improved health and well-being of KSU students through peer health education, nutrition education/counseling, and health promotion programs.</p>	<p>Director and Staff</p>

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Objective 2. Meet the health care needs of students, staff and faculty.	1.2a Recruit and retain Employee Fitness Center members.	1.2 Improved health and well-being of KSU employees through health education and fitness programming.	Director and Staff
	1.2b Implement incentive programs and health initiatives on campus.		
	1.2c Update equipment and facility.		
	1.2 d Conduct needs assessment and annual review of Employee Fitness Center programming.		
	2.1a Conduct a student needs assessment of KSU Health Services.	2.1a Report findings and change services as indicated and feasible.	Clinic Director and Staff
	2.1b Meet with Facility Planning and Design personnel to discuss potential sites for expansion of KSU Health Services.	2.1b Identify facilities and methods for expansion of KSU Health Services.	Clinic Director and Staff
	2.1c Develop a strategic marketing plan and outreach to the KSU Community.	2.1c Increase patient visits for KSU health care services.	Clinic Director and Staff

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<p>Objective 3. Evaluate the climate of diversity and inclusion among the student populations of CHHS.</p>	<p>3.1 Each unit will evaluate the climate of diversity and inclusion among student population of the major.</p>	<p>3.1 Results of evaluation will direct planning for student recruitment and departmental changes – Spring 2014.</p>	<p>Department Chairs/Directors and Faculty</p>
<p>Objective 4. Assess the inclusion of diversity and inclusion in the curricula of the CHHS departments.</p>	<p>4.1 Each unit will evaluate the inclusion of content on diversity and inclusion in its curriculum.</p>	<p>4.1 Curricular revision as needed. Report every three years.</p>	<p>Department Chairs/Directors and Faculty</p>
	<p>4.2 Each unit will evaluate textbooks to determine appropriate information on diversity and inclusion.</p>	<p>4.2 Change in texts that do not address cultural diversity and inclusion.</p>	<p>Department Chairs/Directors and Faculty</p>
<p>Objective 5. Incorporate recruitment and retention strategies for diverse populations in the departments.</p>	<p>5.1 Each unit will assess the diversity of the student, staff and faculty populations.</p>	<p>5.1 Report of departmental analysis to Dean and EEOC officer to identify any deficits in representation among faculty, staff and students.</p>	<p>Department Chairs/Directors and Faculty</p>
	<p>5.2a Continue to recruit and retain faculty members of ethnic and gender diversity in each unit of CHHS.</p>	<p>5.2 Increased ethnic and gender diversity among the faculty members of each unit of CHHS.</p>	<p>Department Chairs/Directors and Faculty</p>
	<p>5.2b Members of search committees will have participated in training for attaining diversity in faculty searches.</p>		<p>Search Committee Chairs</p>
			<p>Department Chairs/Directors and Faculty</p>

Goal #4 – Enhance the collegiate experience and foster a welcoming, diverse and inclusive environment.

	5.2c If there is an imbalance in diversity among students, faculty and staff, a plan will be developed to recruit and retain these individuals.		Faculty
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Goal #5 - Expand resources and improve operational efficiency and effectiveness of CHHS.

Objectives	Actions	Outcome	Responsibility
Objective 1 – Increase space for CHHS Departments, Institutes and/or Academies.	<p>1. 1. Dean and Department Chairs will assess space needs for the next five years for new and growing programs.</p> <p>1.2 Upon completion of this assessment, the Dean and involved Chairs will meet with the Provost and Facilities Planning and Design to determine what options for obtaining additional instructional/laboratory space are available.</p> <p>1.3. The Dean and Chairs/Directors will meet annually to discuss space needs.</p>	<p>1.1 A projection of future space needs will be prepared in 2013-2014.</p> <p>1.2 A strategy for obtaining needed space will be developed or program growth will be limited.</p> <p>1.3 Projections and plans for growth or limitation of growth will be discussed annually with Provost and Facilities Planning and Design</p>	<p>Dean’s office, Department Chairs/Directors/Faculty</p> <p>Dean, Department Chairs/Directors/Faculty</p> <p>Dean, Department Chairs/Directors</p>
Objective 2 – Optimize classroom utilization within Prillaman Hall and the Convocation Center.	<p>2.1 Departments will work cooperatively to optimize classroom utilization without compromise of pedagogy.</p>	<p>2.1 Upon completion of the CHHS schedule of classes, classes will be maintained within space allocated to CHHS.</p>	<p>Department Chairs, Administrative Staff, Dean’s Office</p>
Objective 3 – Increase involvement of the Development Office in fund raising for CHHS Departments and initiatives.	<p>3.1a Obtain a Development Officer for CHHS.</p> <p>3.2 Dean, Department Chairs/Directors will meet with the College Development Officer to discuss identified areas needing external funding.</p>	<p>3.1 Priority needs for external funding will be identified and fund raising will be implemented.</p>	<p>Development Officer, Dean, Department Chairs/Directors, Associate Deans</p>

Goal #5 - Expand resources and improve operational efficiency and effectiveness of CHHS.

<p>Objective 4 – Assess and evaluate processes and organizational structure to promote optimum functioning within the departments and college.</p>	<p>4.1 Each Office in CHHS will annually evaluate processes and organizational structure to identify areas of improvement.</p>	<p>4.1a Each Office in CHHS will identify and implement needed changes in organizational structure and processes.</p> <p>4.1b Department Chairs will discuss identified organizational structure and processes that require changes in the Administrative Council meetings on a routine basis.</p>	<p>Dean, Department Chairs/Directors, Associate Deans</p> <p>Dean’s Office, Department Chairs/Directors, Faculty</p>
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