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Introduction

Dear Kennesaw State University Faculty, Staff & Administration:

Each semester, the KSU Department of Career Planning and Development assesses the post-graduation career status of our recent graduates at each graduation ceremony. The purpose of the survey is to provide the KSU community with a glimpse of the career paths of our students at the time of their graduation. We collect information regarding employment status, graduate school attendance, and experiential education participation. On the following pages, you will find the results for the 2015-2016 graduating class.

The college reports are separated by departments and majors for ease of reading. Majors that were offered on the former SPSU campus have been combined with the appropriate major on the Kennesaw campus where applicable. Further, this year students were provided additional options for their post-graduation status, to be aligned with the choices on the National Association of Colleges and Employers (NACE) First Destination Survey. As such, the choice of “Other” for the overwhelming majority of our majors has significantly decreased.

We hope this information will encourage the KSU community to continue to support the efforts of the Department of Career Planning and Development, as well as assist in providing evidence for learning outcomes as designated by the various accrediting bodies. While this data is not a comprehensive First Destination report, it is a snapshot of the graduating class at the time of graduation.

Thank you for taking the time to review the attached. Please feel free to contact me with any questions or comments.

Sincerely,

Lori Trahan, PhD
Associate Director
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Kennesaw State University
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Executive Summary of Findings (Overall)

- At KSU, “success” means that our students are able to follow any path they may choose, whether that next step is employment, pursuit of further education, or any other goal they may define for themselves. According to this definition, 61.7% of the 2015-2016 survey respondents are successful.

- KSU students reported a 62.2% rate of participation in Experiential Education programs (an increase of 6.5% over 2014-2015).

Selected Highlights:

- Highest rates of students reporting they were “Employed” at graduation (percentage of graduates from that college):
  - Graduate College (80.2%)
  - College of Business (70.1%)
  - College of Architecture and Construction Management (67.3%)

- Highest rates of students reporting they were “Employed in Field of Choice” at graduation (percentage of overall graduates)
  - College of Business (28.8%)
  - Graduate College (23.4%)
  - College of Humanities and Social Science (19.8%)

- Highest rates of students reporting they were “Employed in Field of Choice” at graduation (percentage of graduates from that college):
  - Graduate College (76.9%)
  - College of Architecture and Construction Management (65.5%)
  - College of Education (62.9%)

- Highest rates of students reporting they were “Attending a Graduate Program” at graduation (percentage of graduates from that college):
  - College of Science and Mathematics (35.9%)
  - College of Humanities and Social Sciences (13.7%)
  - College of Health and Human Services (11.9%)

- Highest rates of students reporting they participated in Experiential Education during their studies at KSU (percentage of graduates overall):
  - College of Humanities and Social Science (26.1%)
  - College of Business (22.2%)
  - College of Health and Human Services (15.5%)

- Highest rates of students reporting they participated in Experiential Education during their studies at KSU (percentage of graduates of that college):
  - College of Health and Human Services (83.9%)
  - College of Education (78.2%)
  - College of the Arts (73.1%)
Executive Summary of Findings (CHHS)

Highlights for WellStar College of Health and Human Services:

- 56.8% of graduates were employed at time of graduation
- 49.2% of graduates were employed in their field of choice at graduation
- 11.9% of graduates intend to pursue graduate education
- 83.9% of graduates indicated they had participated in an Experiential Education opportunity

By Major:

- Highest numbers employed at graduation:
  - Doctor of Science in Nursing (100%)
  - Nursing (86.2%)
  - Health & Physical Education (55.6%)
  - Master of Social Work (55.2%)

- Highest numbers employed in field of choice at graduation:
  - Doctor of Science in Nursing (100%)
  - Nursing (86.2%)
  - Master of Science in Nursing (53.1%)

- Highest numbers pursuing graduate education:
  - Exercise and Health Science (29.5%)
  - Human Services (13.6%)
  - Sport Management (13.2%)

- Highest participation in Experiential Education:
  - Health and Physical Education (100%)
  - Sport Management (98.1%)
  - Nursing (96.6%)
  - Master of Social Work (96.6%)
General Results Summary – Results based on survey respondents

KSU Department of Career Planning and Development Post-Graduation Survey

During the 2015-2016 academic year (Summer 15, Fall 15, & Spring 16 semesters), KSU graduated 5602 students total (including graduate degrees and certificates).

4205 students completed the Post-Graduation Survey.

Completion Rate: 4205 / 5602 = 75.1%

EMPLOYMENT STATUS:

- Employed = 59.9%
  - Employed in field of choice at graduation – 50.3%
  - Employed but not in field of choice at graduation: 9.6%
- Seeking Employment = 28.1% (16% increase in the number of students reporting they were seeking employment at graduation)
- Not Seeking Employment = 0.59% (83% decrease in the number of students reporting they were not planning to seek employment at time of graduation)
- Graduate School = 10.1% (1.9% decrease in the number of students reporting they will be attending or applying to a graduate program)
  - Admitted to a graduate program – 3.6%
  - Applying to a graduate program – 6.5%
- Other = 0.93%

\[\text{Percentage} \]

**Employed Students**

\[
\begin{array}{c|c|c|c|c|c|c}
\text{Percentage} & 70 & 60 & 50 & 40 & 30 & 20 & 10 & 0 \\
\hline
\text{Employed FT in field of choice} & 40.7 & & & & & & & \\
\text{Employed PT in field of choice} & 3.8 & & & & & & & \\
\text{Self-employed} & 2.7 & & & & & & & \\
\text{Post Graduate Internship} & 1.8 & & & & & & & \\
\text{Volunteer/Service Organization} & 1.1 & & & & & & & \\
\text{Employed FT NOT in field of choice} & 7 & & & & & & & \\
\text{Employed PT NOT in field of choice} & 2.6 & & & & & & & \\
\end{array}
\]
EXPERIENTIAL EDUCATION PARTICIPATION (practical work experience):

- Across all KSU majors = 62.2%  *This is an 6.5% increase in the number of students reporting they participated in Experiential Education.

OVERALL PARTICIPATION ACROSS ALL KSU MAJORS (2614) = 62.2%

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011-2012</td>
<td>60</td>
</tr>
<tr>
<td>2012-2013</td>
<td>63.7</td>
</tr>
<tr>
<td>2013-2014</td>
<td>66.1</td>
</tr>
<tr>
<td>2014-2015</td>
<td>58.3</td>
</tr>
<tr>
<td>2015-2016</td>
<td>62.2</td>
</tr>
</tbody>
</table>
College of Health & Human Services

**General Results Summary** - Results based on survey respondents

KSU Department of Career Planning and Development Post-Graduation Survey (Summer 15, Fall 15, & Spring 16)

During the 2015-2016 academic year, CHHS graduated **662** students (including graduate students). **484** students completed the Post-Graduation Survey.

Completion Rate: 484 / 662 = 71%

**EMPLOYMENT STATUS:**

- **Employed** = 56.8% (9% increase in the number of CHHS students reporting employment at graduation)
  - Respondents reporting a job within their field of choice – 49.2%
  - Respondents reporting other employment – 7.6%
- **Seeking Employment** = 26%
- **Not Seeking Employment** = 1.2%
- **Attending a Graduate Program** = 11.9%
  - Respondents reporting that they have been admitted to a graduate program – 3.7%
  - Respondents reporting that they will be applying to a graduate program – 8.2%
- **Other** = 1.4%
EXPERIENTIAL EDUCATION PARTICIPATION (practical work experience):

- Across all CHHS majors = 83.9% (3.8% decrease in the number of CHHS students reporting they participated in Experiential Education)
WellStar School of Nursing

NURSING (BSN) –
Completion Rate: 116 / 211 = 55%

Employment status:
- Employed = 86.2% *(55.9% increase over 2014-2015)*
  - Respondents reporting a job within their field of choice – 86.2%
  - Respondents reporting other employment – 0%
- Seeking Employment = 12.1%
- Not Seeking Employment = 0%
- Attending a Graduate Program = 0.9%
  - Respondents reporting that they have been admitted to a graduate program – 0.9%
  - Respondents reporting that they will be applying to a graduate program – 0%
- Other = 0.9%
Employment Status Trend

*Employed = Employed in field of choice & NOT in field of choice
*Graduate School = Accepted into a program & planning on applying to a program

EXPERIENTIAL EDUCATION PARTICIPATION (practical work experience):
- BSN majors (112/116) = 96.6%

BSN Experiential Education Participation
MASTER OF NURSING (MSN) –
Completion Rate: 32 / 36 = 88.9%

Employment status:
- Employed = 59.4% (22.8% decrease over 2014-2015)
  - Respondents reporting a job within their field of choice – 53.1%
  - Respondents reporting other employment – 6.3%
- Seeking Employment = 40.6%
- Not Seeking Employment = 0%
- Attending a Graduate Program = 0%
  - Respondents reporting that they have been admitted to a graduate program – 0%
  - Respondents reporting that they will be applying to a graduate program – 0%
- Other = 0%
Employment Status Trend

<table>
<thead>
<tr>
<th>Year</th>
<th>Employed</th>
<th>Unemployed</th>
<th>Graduate School</th>
<th>Not Seeking Employment / Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012-2013</td>
<td>52.4</td>
<td>42.9</td>
<td>0</td>
<td>4.8</td>
</tr>
<tr>
<td>2013-2014</td>
<td>50</td>
<td>41.7</td>
<td>4.2</td>
<td>4.2</td>
</tr>
<tr>
<td>2014-2015</td>
<td>76.9</td>
<td>23.1</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>2015-2016</td>
<td>59.4</td>
<td>40.6</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

*Employed = Employed in field of choice & NOT in field of choice
*Graduate School = Accepted into a program & planning on applying to a program

EXPERIENTIAL EDUCATION PARTICIPATION (practical work experience):
- MSN majors (26/32) = 81.3%
DOCTORATE OF NURSING SCIENCE (DNS) –

Completion Rate: 3 / 3 = 100%

Employment status:

- Employed = 100%
  - Respondents reporting a job within their field of choice – 100%
  - Respondents reporting other employment – 0%
- Seeking Employment = 0%
- Not Seeking Employment = 0%
- Attending a Graduate Program = 0%
  - Respondents reporting that they have been admitted to a graduate program – 0%
  - Respondents reporting that they will be applying to a graduate program – 0%
- Other = 0%

Employed Students

- Employed FT in field of choice = 100%
- Employed PT in field of choice = 0%
- Self-employed = 0%
- Post Graduate Internship = 0%
- Volunteer/Service Organization = 0%
- Employed FT NOT in field of choice = 0%
- Employed PT NOT in field of choice = 0%
EXPERIENTIAL EDUCATION PARTICIPATION (practical work experience):
- DNS majors (1/3) = 33.4%
Department of Social Work & Human Services

HUMAN SERVICES –
Completion Rate: 103 / 123 = 83.7%

Employment status:
- Employed = 38.8% *(23.3% decrease from 2014-2015)*
  - Respondents reporting a job within their field of choice – 28.2%
  - Respondents reporting other employment – 10.7%
- Seeking Employment = 30.1%
- Not Seeking Employment = 3.9%
- Attending a Graduate Program = 13.6%
  - Respondents reporting that they have been admitted to a graduate program – 4.9%
  - Respondents reporting that they will be applying to a graduate program – 8.7%
- Other = 1.9%

Employed Students
Employment Status Trend

EXPERIENTIAL EDUCATION PARTICIPATION (practical work experience):
- HS majors (98/103) = 95.1%

*Employed = Employed in field of choice & NOT in field of choice
*Graduate School = Accepted into a program & planning on applying to a program
MASTER OF SOCIAL WORK (MSW) –
Completion Rate: 29 / 39 = 74.4%

Employment status:
- Employed = 55.2% (7.2% decrease over 2014-2015)
  - Respondents reporting a job within their field of choice – 51.7%
  - Respondents reporting other employment – 3.5%
- Seeking Employment = 44.8%
- Not Seeking Employment = 0%
- Attending a Graduate Program = 0%
  - Respondents reporting that they have been admitted to a graduate program – 0%
  - Respondents reporting that they will be applying to a graduate program – 0%
- Other = 0%
EXPERIENTIAL EDUCATION PARTICIPATION (practical work experience):
- MSW majors (28/29) = 96.6%
Department of Health Promotion & Physical Education

HEALTH & PHYSICAL EDUCATION (HPE) –
Completion Rate: 18 / 23 = 78.3%

Employment status:
- Employed = **55.6%** *(26.9% increase from 2014-2015)*
  - Respondents reporting a job within their field of choice – **44.4%**
  - Respondents reporting other employment – **11.2%**
- Seeking Employment = **38.9%**
- Not Seeking Employment = **0%**
- Attending a Graduate Program = **0%**
  - Respondents reporting that they have been admitted to a graduate program – **0%**
  - Respondents reporting that they will be applying to a graduate program – **0%**
- Other = **5.6%**
Employment Status Trend

*Employed = Employed in field of choice & NOT in field of choice
*Graduate School = Accepted into a program & planning on applying to a program

EXPERIENTIAL EDUCATION PARTICIPATION (practical work experience):
- HPE majors (18/18) = 100%
EXERCISE & HEALTH SCIENCE –
Completion Rate: 122 / 155 = 78.7%

Employment status:
- Employed = 46.7% (24.2% increase over 2014-2015)
  - Respondents reporting a job within their field of choice – 33.6%
  - Respondents reporting other employment – 13.1%
- Seeking Employment = 21.3%
- Not Seeking Employment = 0.8%
- Attending a Graduate Program = 29.5%
  - Respondents reporting that they have been admitted to a graduate program – 6.6%
  - Respondents reporting that they will be applying to a graduate program – 22.9%
- Other = 1.6%
Employment Status Trend

*Employed = Employed in field of choice & NOT in field of choice
*Graduate School = Accepted into a program & planning on applying to a program

EXPERIENTIAL EDUCATION PARTICIPATION (practical work experience):
- EHS majors (65/122) = 53.3% (10.6% increase from 2014-2015)
MASTER OF APPLIED EXERCISE SCIENCE –
Completion Rate: 8 / 10 = 80%

Employment status:
- Employed = 50% (100% increase from 2014-2015)
  - Respondents reporting a job within their field of choice – 50%
  - Respondents reporting other employment – 0%
- Seeking Employment = 50%
- Not Seeking Employment = 0%
- Attending a Graduate Program = 0%
  - Respondents reporting that they have been admitted to a graduate program – 0%
  - Respondents reporting that they will be applying to a graduate program – 0%
- Other = 0%
Employment Status Trend

*Employed* = Employed in field of choice & NOT in field of choice
*Graduate School* = Accepted into a program & planning on applying to a program

EXPERIENTIAL EDUCATION PARTICIPATION (practical work experience):
- MSAES majors (6/8) = 75%
SPORT MANAGEMENT –
Completion Rate: 53 / 62 = 85.5%

Employment status:
• Employed = 47.2% (14.2% decrease over 2014-2015)
  o Respondents reporting a job within their field of choice – 37.7%
  o Respondents reporting other employment – 9.5%
• Seeking Employment = 34%
• Not Seeking Employment = 1.9%
• Attending a Graduate Program = 13.2%
  o Respondents reporting that they have been admitted to a graduate program – 7.5%
  o Respondents reporting that they will be applying to a graduate program – 5.7%
• Other = 1.9%
Employment Status Trend

*Employed* = Employed in field of choice & NOT in field of choice

*Graduate School* = Accepted into a program & planning on applying to a program

EXPERIENTIAL EDUCATION PARTICIPATION (practical work experience):
- SM majors (52/53) = 98.1%
QUALITATIVE DATA

Employer Information

The Department of Career Planning and Development asks students who are employed in the field of choice for the name of the company for whom they will be working. Below are the names of the employers. If an employer name has a number behind their name, that particular employer was mentioned by that number of students as having hired them. Employer names without a number were listed by one (1) student only. Majors not listed had no students reporting data in this category.

Exercise Science

*Full-time employers*
- Benchmark Physical Therapy
- CH Robinson
- Fayette County Board of Education
- Neurosport Physical Therapy
- Northside Hospital (3)
- Pinnacle Orthopaedics
- Presbyterian Homes of Georgia
- Professional Athlete
- PT Solutions
- Verizon Wireless
- WellStar Health System

*Part-time employers*
- Atlanta Falcons Physical Therapy
- Chiropractic Center of Kennesaw
- Cobb County Government
- LA Fitness, Fitness Together
- Physiotherapy Associates
- Scribe America
- Windy Hill Athletic Club
- YMCA (2)

*Volunteer/Service Organizations*
- US Air Force

Health and Physical Education

*Full-time employers*
- Cherokee County Schools
- Kennesaw State University
- St. Francis School

*Part-time employers*
- Cobb County Schools

Human Services

*Full-time employers*
- Appleseeds Learning Center (3)
- Atlanta Treatment Center
- Bartow County DFACS
- Blue Ridge Mountain Recovery Center (3)
- Cherokee County DFACS
- Dogwood Forest Assisted Living
- Flowering Branch Children’s Shelter
- Focus Counseling

*Part-time employers*
- Girl Scouts of Greater Atlanta
- Make a Wish Georgia
- Marietta City Schools
- Passion City Church
- Platinum Roofing & Remodeling
- Rainbow Housing Assistance
- YWCA Of NW Georgia
Human Services Cont.

Part-time employers
Appleseeds Learning Center
Blue Ridge Mountain Recovery Center
First Investors Financial Services
Stable Moments
Watermark Church

Volunteer/Service Organizations
Americorps
Army National Guard
US Navy

Nursing

Full-time employers
Children's Healthcare of Atlanta (9)
Emory Healthcare (3)
Emory/St. Joseph's Hospital (5)
Gordon Hospital
Grady Health System (2)
Gwinnett Medical Center
North Fulton Hospital
Northside Hospital (8)
Palmetto Health

Part-time employers
Piedmont Hospital (2)
Shepherd Center
WellStar Health System (42)

Sport Management

Full-time employers
Birch Communications
BSN Sports
Canton Gymnastics
City of Carrollton
Delta Airline
Special Olympics Georgia
YMCA

Part-time employers
Atlanta Athletic Club
Atlanta Braves
City of Acworth Parks and Recreation
Georgia Tech Athletics
Infinite Energy Center
Kennesaw State University
University of Georgia

Master of Science, Applied Exercise Science

Full-time employers
Beaufort Memorial Hospital
Kennesaw State University
Onslow Memorial Hospital

Master of Science, Nursing

Full-time employers
Harbin Clinic
Northside Hospital (2)
Piedmont Hospital
Shepherd Center
WellStar Health System

Part-time employers
Northside Hospital
Signature Healthcare
Master of Social Work

*Full-time employers*
- Georgia Hope
- Hillside Hospital
- Ho-Chunk Nation (First Nations Tribe)
- Northstar Psychological Services (2)
- Operation Homefront
- WellStar Health System
- YWCA

*Volunteer/Service Organizations*
- Georgia Guard

Doctorate of Nursing

*Full-time employers*
- Georgia State University
- Gordon State College
- Kennesaw State University
Graduate School Information

The Department of Career Planning and Development asks students who have been accepted to a graduate school for the name of the school and program they are going to complete. Below are the names of the graduate schools and programs (if listed). If graduate school name has a number behind their name, that particular graduate school/program was mentioned by that number of students as having accepted them. School/program names without a number were listed by one (1) student only. Majors not listed had no students reporting data in this category.

Exercise Science
Armstrong State University
Armstrong State University/Doctor of Physical Therapy
Augusta University, Doctorate of PT
Brenau University, Occupational Therapy
Brenau University/Doctor of Physical Therapy
GA State U
Thomas University
University of Tennessee--Chattanooga

Human Services
KSU/MSW (5)

Nursing
Emory--MSN/Midwifery Program

Sport Management
KSU
St. Thomas University/Sport Administration
University of Florida
QUALITATIVE DATA CONT.

Other

The Department of Career Planning and Development asks students to tell us what they will be doing after graduation if none of the provided options match their plans. Below is the list of information students provided in the “Other” category. If an option has a number behind their name, that particular option was mentioned by that number of students as being the option they are pursuing. Options without a number were listed by one (1) student only. Majors not listed had no students reporting data in this category.

Exercise Science
   Going to sonography school
   Pursuing second bachelor degree in nursing

Human Services
   Gap year
   Gap year due to pregnancy

Nursing
   Gap year due to pregnancy