

B. Nalani Butler

P. 859.333.6396

E. Nalani.Butler@kennesaw.edu

Skype: DrNalaniB

Twitter and Instagram: @DrNalaniB

LinkedIn: <https://www.linkedin.com/in/drnalanib/>

CURRICULUM VITAE

EDUCATION

Ph. D.	The University of Tennessee, Knoxville, Tennessee College of Health and Human Performance Department of Kinesiology, Recreation, and Sport Degree: Sport Studies	Aug. 2015
M. S.	Georgia State University, Atlanta, Georgia College of Education Department of Kinesiology and Health Degree: Sport Administration	Dec. 2010
B.S.	Xavier University, Cincinnati, Ohio College of Education Department of Sport Studies Degree: Sport Management	Aug. 2008

AWARDS AND HONORS

Southern Regional Educational Board (SREB) Dissertation Fellowship Award	2014-2015
Runner-Up for the NASSS Gary Sailes Diversity Scholarship Award	2014
Phi Kappa Phi Honor Society	2013
The Fourth International Conference on Sports and Society Graduate Scholar Award	2013
U.S. State Department Certificate of Appreciation	2012
Xavier University Women's Soccer Scholarship	2004-2007
Xavier University Dean's List	2007
Atlantic 10 Commissioner's Honor Roll	2007
NCAA Leadership Award	2006
Weninger Scholarship	2004-2008

ACADEMIC APPOINTMENTS

Kennesaw State University- Kennesaw, Georgia Assistant Professor, Exercise Science and Sport Management	Aug. 2019- Present
--	--------------------

The University of Tampa- Tampa, Florida
Assistant Professor, Sport Management

Aug. 2015- Aug. 2019

The University of Tennessee- Knoxville, Tennessee
Graduate Teaching Associate, Sport Studies

Aug. 2012- Dec. 2014

PUBLICATIONS: SUBMITTED, ACCEPTED, OR PUBLISHED

Butler, B.N., T. Aicher, & Wieber, B. (May 2019, Accepted). Junior College or the NCAA: The Case of a U.S. Women's Tennis Team with No U.S. Players. *Journal of Global Sport Management*

Butler, B.N., Faulkner, C., & Wilson, C.H. (February 2019, Submitted). No Americans on this Junior College Tennis Team: Experiences of International Student-Athletes in the U.S. *International Journal of Kinesiology in Higher Education*

Brown, B. & **B.N. Butler**. (2019, Published). Authentically Communicating with Women Consumers: Examining Successful (and non-successful) Branding and Marketing Efforts. *Handbook of the Business of Women's Sport*. Philadelphia, PA: Routledge.

Waller, S.N., Polite, F.G, **Butler, B.N.**, & Wilson, T. (2018, Published). Rekindling the Brooklyn Legacy: The of the Brooklyn Nets. *Branded: Branding in Sport Business* (2nd ed., pp. 361-366). Durham, NC: Carolina Academic Press.

Butler, B.N., Polite, Polite, F.G. & Waller, S. (2018, Published). Are Two Better Than One? Venus and Serena Williams. *Branded: Branding in Sport Business*. (2nd ed., pp. 367-372). Durham, NC: Carolina Academic Press.

Butler, B.N. (October 2018, Published). The Typology of American WNBA Transnational Sport Labor Migrants. *Global Sport Business Journal*. 6(2), 17-36. Ft. Lauderdale, FL.

Butler, B.N., Hutchings, E., Wolstenholm, H. (2017, May 10, Published). Promoting Diversity through Solidarity: The Sport Women of Tampa (SWOT) and the Pursuit of Gender Equality. *The Society Pages: Engaging in Sports*. Retrieved from: <https://thesocietypages.org/engagingsports/2017/05/10/promoting-diversity-through-solidarity-the-sports-women-of-tampa-swot-and-the-pursuit-of-gender-equality/>

Butler, B.N. & Harris, R. H. (December 2016, Published). The Interface of Globalization and Americanization: An Exploratory Case Study of European Men's Basketball. *Journal of Sporting Cultures and Identities*, 7(4), 1-9. Chicago, IL. Common Grounds Publishing.

Butler, B.N. (March 2016, Published). [Review of the book] *Women, Soccer and Transnational Migration*. *International Journal of Sport Communication*, 9(1), 116-118. Abington, UK: Routledge.

Butler, B.N. & Aicher, T. (September 2014, Published). Social justice and the 2014 World Cup in Brazil. *Journal of Policy Research in Tourism, Leisure and Events*.

Butler, B.N. & Dzikus, L. (October 2014, Published). Sport labour migration: Understanding leisure activities of American professional basketball players abroad. *Journal of Leisure Studies*

CONFERENCE ABSTRACTS SUBMITTED, ACCEPTED, OR PRESENTED

Jisha, J. & **Butler, B.N.** (Presented March 2019). Experiences of Current and Former Non-Traditional Sport Management Majors. Oral Presentation for the Global Sport Business Association Conference (GSBA). Ft. Lauderdale, FL.

Butler, B.N. & Turcott, R. (Presented February 2019). A Global and Diverse Perspective: Taking an Introspective look at Faculty Diversity within Sport Management. Oral Presentation for the Commission on Sport Management Accreditation Conference (COSMA). Atlanta, GA.

Tudor, M. & **Butler, B.N.** (Presented February 2019). Merging the classroom for community: An interactive and dynamic review of pedagogy in an introduction to sport management course. Oral Presentation for the Commission on Sport Management Accreditation Conference (COSMA). Atlanta, GA.

Fried, G., Laird, C., Kelly, D., & **Butler, B.N.** (Presented February 2019). The State of the Sport Education Industry. Panel for the Commission on Sport Management Accreditation Conference (COSMA). Atlanta, GA.

Butler, B.N. & Wieber, B., Faulkner, C. (Presented November 2019). No Americans on this team: Experiences of international student-athletes. Oral Presentation for the North American Society for Sociology of Sport (NASSS). Vancouver, British Columbia, Canada.

Butler, B.N. & Wieber, B. (Presented September 2018). Community College vs. NCAA: The Case of a U.S. Women's Tennis Team with No U.S. Players. Oral Presentation for the European Association Sport Management Conference (EASM). Malmö, Sweden.

Butler, B.N. & Jisha, J. (Presented February 2018). Finding the Right Major: Understanding the Motivation of Non-Traditional Student Sport Management Majors. Oral Presentation for the Global Sport Business Association Conference (GSBA). Ft. Lauderdale, FL.

Butler, B.N. & Tudor, M. (Presented February 2018). Blending the Classroom Experience: The Student Perspective on Individual and Combined Classes. Oral Presentation for the Global Sport Business Association Conference (GSBA). Ft. Lauderdale, FL.

Tudor, M., **Butler, B.N.**, Swall, G. (Presented February 2018). Best Practices in Team Teaching: An Interactive and Dynamic Approach for Pedagogy in an Introduction to Sport Management Course. Oral Presentation for the Global Sport Business Association Conference (GSBA). Ft. Lauderdale, FL.

Dene Williamson and **Butler, B.N.** (Presented February 2018). Sport Facilities Management Academics and the Sport Industry. Will moderate and participate in panel for the Stadium Managers Association Seminar. San Diego, CA.

Butler, B.N. (Presented February 2017). Typology of Sport Labor Migration: Transnational WNBA Players. Oral Presentation for the Global Sport Business Association Conference (GSBA). Ft. Lauderdale, FL.

Dene Williamson and **Butler, B.N.** (Presented February 2017). Sport Facilities Management Academics and the Sport Industry. Moderated Panel and Panelist for the Stadium Managers Association Seminar. Huntington Beach, CA.

Butler, B.N. and Kaitlyn Bears (Presented February 2017). Best Practices in Creating and Facilitating a Women's Sport Management Student Organization" The Case of SWOT. Oral Presentation for the

Commission on Sport Management Accreditation Conference (COSMA). Tampa, FL.

Butler, B.N. and Dene Williamson (Presented February 2017). Bridging the Gap Between Academic and Industry Professionals: Blending Academia with the Annual Stadium Managers Association Conference. Oral Presentation for the Commission on Sport Management Accreditation Conference (COSMA). Tampa, FL.

Butler, B.N. (Presented November 2016). Maintaining and Building Relationships within Transnational Sport Labor Migration: WNBA. Oral Presentation for the North American Society for Sociology of Sport (NASSS). Tampa, FL.

Butler, B.N. and Harris, R.P (Presented June 2016). Spotlight: Discrimination and Transnational Migration for American WNBA players. Oral Presentation for the Seventh Annual International Conference on Sport and Society. Honolulu, HI.

Butler, B.N. and Aicher, T.J. (Presented November 2014) You hosted the World Cup, are they still mad? Brazilian protests highlight social impacts of mega-events. Oral Presentation for the North American Society for Sociology of Sport (NASSS). Portland Oregon, OR.

Harris, R.P. and **Butler, B.N.** (Presented November 2014) Looking at girls youth soccer through various feminist theories. Oral Presentation for the North American Society for Sociology of Sport (NASSS). Portland Oregon, OR.

Pent, A., Pitts, B., Crowley, C., Johnson, W., Lu, D., **Butler, B.N.** (Presented May 2014) Creating Service Learning Experiences in Sport Management. Panel Discussion for the North American Association for Sport Management (NASSM). Pittsburgh, PA.

Butler, B. N. and Dzikus, L. (Presented May 2014). “If you want to [play abroad] make sure it’s what you want to do”: Global sport migration and leisure constraints theory. Paper presented at the meeting of the International Social Theory Consortium, Knoxville, TN.

Dzikus, L., and **Butler, B. N.** (Presented May 2014). American football in Europe: Globalization and Americanization theories revisited. Paper presented at the meeting of the International Social Theory Consortium, Knoxville, TN.

Butler, B.N. and Aicher, T.J. (Presented April 2014) “Power to the People”: Do Mega Event Protests Create Change? Oral Presentation for the Southern Sport Management Conference (SSMC). Nashville, Tennessee, U.S.A.

Butler B.N., Bowles, J., Dzikus, L. (Presented April 2014) Communication and Sport Labor Migration: An Overview on Technology and American Men’s Basketball Sport Labor Migration. Oral Presentation for the Southern Sport Management Conference (SSMC). Nashville, Tennessee, U.S.A.

Butler, B.N. and Dzikus, L. (Presented March 2014). Basketball is life... or is it? Using leisure constraint theory to analyze off-the-court experiences of sport labor migrants. Poster Presentation for Graduate Student Colloquium at the University of Tennessee. Knoxville, Tennessee, U.S.A.

Butler B.N. and Dzikus, L. (Presented November 2013) Globalization or Americanization? An Exploratory Case Study of European Men’s Professional Basketball. Oral Presentation for the North American Society for Sociology of Sport (NASSS). Quebec City, Quebec, Canada.

Aicher, T.J. and **Butler, B.N.** (Presented November 2013) You Won the Bid for the World Cup, Why are you Mad? The Brazilian Protests' Impact on Foreign Perceptions. Oral Presentation for the North American Society for Sociology of Sport (NASSS). Quebec City, Quebec, Canada.

Butler B.N. (Presented June 2013). Globalization and the Migration of American Basketball Players to Europe. Oral Presentation for The Fourth International Conference on Sports and Society. Chicago, IL, U.S.A.

Butler, B.N. (Presented April 2013). A qualitative analysis on international student-athletes at the Division I level. Poster Presentation for College Sport Research Institute Conference (CSRI). Chapel Hill, NC, U.S.A.

Butler, B.N. (Presented April 2013). Coming to America: Understanding the Migration of International Student-Athletes to the United States. Poster Presentation for Graduate Student Colloquium at the University of Tennessee. Knoxville, Tennessee, U.S.A.

TEACHING

Classes Taught

Assistant Professor, Sport Management Aug. 2019- Present
Kennesaw State University, Department of Exercise Science and Sport Management,

- Fully responsible for designing, teaching, and grading:
 - Sport Management 2100– Introduction to Sport Management
 - Sport Management 3300– Sport Event Management
 - Sport Management 3400– Sport Facility Design and Management

Assistant Professor, Sport Management Aug. 2015- Aug. 2019
The University of Tampa, Department of Sport Management,

- Fully responsible for designing, teaching, and grading:
 - Sport Management 290 – Introduction to Sport Management
 - Sport Management 385 – Media Relations and Communications in Sport
 - Sport Management 393 – Stadium and Arena Management
 - Sport Management 475 – History of the Modern Olympic Games
 - Baccalaureate Experience 101 – First Year Seminar
 - Baccalaureate Experience 102 – First Year Seminar

Graduate Teaching Associate, Sport Studies Aug. 2012– May 2015
The University of Tennessee, Department of Kinesiology, Recreation, and Sport Studies Exercise

- Fully responsible for designing, teaching, and grading:
 - Recreation and Sport Management 335 – Socio-Cultural Foundations of Sport and Recreation
 - Recreation and Sport Management 336 – Social Issues in Sport

Guest Lecturer

- International Sport Management (Fall, 2018). Butler, B.N., Introduction to Sport Management and Recreation. Department of Sport Management. University of Tampa.
- Social Justice and Mega-Sporting Events (Spring, 2016). Butler, B.N., Speech, Human Rights, and Social Justice. Department of Speech, Theatre, and Dance. University of Tampa.

- Globalization and Sport. (Spring, 2014). Butler, B.N., Foundations of Sport Management. Department of Kinesiology, Recreation, and Sport Studies, University of Tennessee. Department of Kinesiology, Recreation, and Sport Studies, University of Tennessee.
- The Experiences of Athletes Competing Internationally. (Spring, 2014). Butler, B.N., Sport Studies Certificate Program for the Korean Next Generation of Sport Talent. Department of Kinesiology, Recreation, and Sport Studies, University of Tennessee.
- Panel on Qualitative Research Methods. (Spring, 2014). Butler, B.N., Introduction to Qualitative Research Methods. Department of Educational Psychology and Counseling, University of Tennessee.
- Digital Tools in Qualitative Research. (Fall, 2013). Butler, B.N., Research Methods in Community and Leadership Development. Department of Community and Leadership Development, University of Kentucky.
- Sport in the Non-Profit Sector (Fall, 2013). Butler, B.N., Foundations of Sport Management. Department of Kinesiology, Recreation, and Sport Studies, University of Tennessee.
- International Student-Athletes (Fall, 2013). Butler, B.N., Intercollegiate Athletics. Department of Kinesiology, Recreation, and Sport Studies, University of Tennessee.

CONFERENCE AFFILIATIONS

- European Association for Sport Management (EASM)
- Stadium Managers Association (SMA)
- Southern Sport Management Conference (SSMC)
- European Association for Sociology of Sport (EASS)
- International Conference on Sport and Society
- North American Society for the Sociology of Sport (NASSS)
- North American Society for Sport Management (NASSM)
- College Sport Research Institute Conference (CSRI)
- Commission on Sport Management Accreditation (COSMA)
- International Olympic Academy (IOA)

PROFESSIONAL DEVELOPMENT

Conferences Attended

- 13th International Session For Educators of Higher Institutes of Physical Education – International Olympic Academy (IOA), Olympia, Greece, Summer 2019
- Institute on Teaching and Mentoring- The Compact for Faculty Diversity, Atlanta, GA, U.S.A. Fall 2017
- Stadium Managers Association, Huntington Beach, CA, U.S.A. Spring 2017
- Institute on Teaching and Mentoring- The Compact for Faculty Diversity, Tampa, FL, U.S.A. Fall 2016
- Institute on Teaching and Mentoring- The Compact for Faculty Diversity, Arlington, VA, U.S.A. Fall 2015

Teaching Workshops

- Positive Communication with Students, Staff and Faculty- University of Tampa, Spring 2019
- Incorporating Inquiry into Your Courses- University of Tampa, Spring 2019
- Peer Review: Formative Processes and Benefits- University of Tampa, Spring 2019
- New Teaching Institute (NTI)- How to teach a Hybrid Course- University of Tampa, Spring 2019
- Best Practices Teaching Program- Graduate, University of Tennessee, Fall 2012 (Certificate Awarded)

Grant Writing Workshops

- Career Development- Office of Research at the University of Tennessee, Fall 2012
- Building the NSF Grant- Office of Research at the University of Tennessee, Fall 2012
- Writing Successful Grants I & II- Office of Research at the University of Tennessee, Fall 2012
- Finding Funding- Office of Research at the University of Tennessee, Fall, 2013
- Building NIH Grant- Office of Research at the University of Tennessee, Fall, 2013
- Success with Proposal Development Team- Office of Research at the University of Tennessee, Fall, 2013
- Responsible Conduct of Research- Office of Research at the University of Tennessee, Fall, 2013
- Strategies for Success in Sponsored Research- Office of Research at the University of Tennessee, Fall, 2013

UNIVERSITY COMMITTEES AND ORGANIZATIONS

Committee Member: International Programs Committee **Fall 2018- Sum 2019**
The University of Tampa

- Met to discuss international study abroad programs and experiential learning opportunities outside of the U.S.

Committee Member: Instructional Technology Committee **Fall 2017- Sum 2018**
The University of Tampa

- Met to discuss various ways to implement and promote the use of instructional throughout the university community.

President: Phi Kappa Phi Honor Society **Fall 2017- Present**
The University of Tampa

- I am a faculty representative and a member of the Phi Kappa Phi Honor Society, which is the nation's oldest and most selective honor society for all academic disciplines. I regularly attend meetings and fulfill responsibilities assigned to me by the Phi Kappa Phi officers.

Committee Member: Academic Standards Committee **Fall 2016- Sum 2017**
The University of Tampa

- I am a committee member for the Academic Standards Committee. We meet to discuss various policies and standards, that apply to all students at the university. We review appeals and create policies.

President Elect: Phi Kappa Phi Honor Society **Fall 2016- Sum 2017**
The University of Tampa

- I was a faculty representative and a member of the Phi Kappa Phi Honor Society, which is the nation's oldest and most selective honor society for all academic disciplines. I regularly attended meetings and fulfill responsibilities assigned to me by the Phi Kappa Phi officers.

**Faculty Advisor: Sport Women of Tampa (SWOT)
The University of Tampa, Fall**

Fall 2015- Present

- I have helped to rebuild the student run organization, SWOT. The mission of the organization is to empower female UT students, who are interested in pursuing opportunities in the sport industry and beyond. I help facilitate meetings, volunteer opportunities, and networking opportunities for the members.

PROFESSIONAL ACTIVITIES

- ***Engaging Sports Editorial Board***
Fall 2017- Present

Engaging Sports provides sociologically, informed analysis to help readers think about sports in a way that goes beyond the scores, highlights, and statistics. The site is intended for sport participants, fans, coaches, administrators, students, media members, and anyone else interested in better understanding sports in society. As a member of the editorial board, I review and provide feedback on article submissions. For more information:

<https://thesocietypages.org/engagingsports/about/>

- ***Board of Commissioners: Commission on Sport Management Accreditation (COSMA BOC)***
Spring 2017-Present

The COSMA Board of Commissioners is comprised of eight members from the COSMA membership, one individual representing the public and one individual representing practitioners in sport industry. The Board of Commissioners meets twice a year and independently determines the accreditation status of an institution's sport management program. For more information:

<http://www.cosmaweb.org/board-of-commissioners.html>

- ***Sport Business Consultant: Chinese Sport Business Professionals from the***
Summer 2016

On behalf of the Sport Management department at the University of Tampa, I hosted Chinese sport business professionals from the SportBank Business School. I set up a tour and created a lecture on the Sport Management program at the University of Tampa and Sport Business Practices in the U.S.

- ***Graduate Student Representative: Korean Foundation for Next Generation in Sports Talent Program (NEST)***
Fall 2013- Spring 2015

Helped mentor Korean foreign exchange students throughout the duration of the school year. Presented research, revised resumes and cover letters, and helped students to adapt to life in the U.S.A.

- ***Graduate Student Representative: Center for Sport, Peace, and Society (CSPS)***
Fall 2012- Summer 2013

Helped facilitate and lecture in the service-learning course, assisted with conference submissions, travel logistics, the global mentoring program, and various CSPA programming and events.

ACADEMIC CERTIFICATION AND CONTINUED EDUCATION

- Certificate in Grant Writing and Proposal Development- Awarded Fall 2013
 - Graduate Certificate in Qualitative Research Methods in Education- Awarded Fall 2013
 - Graduate Certificate in Cultural Studies in Education- Awarded Fall 2013
-

ACADEMIC SERVICE

- Abstract Reviewer for the 2018 Global Sport Business Association Conference (GSBA). I was a part of the review process for oral conference submissions; that departs from Ft. Lauderdale in March 2018.
 - Sport Marketing Association (SMA)- Conference Abstract Reviewer- I was a part of the review process for conference submissions, for the 2017 SMA conference in Boston, MA.
 - Guest Reviewer for the International Journal of Asian Business and Information Management for a special issue on Sports and Leisure Marketing in Asia, for Nanyang Technical University in Singapore, Singapore in January 2017.
 - Stadium Managers Association Conference (SMA)- Created a scholarly forum for academics to present research on sport facility research, while also attending a conference with sport industry professionals for the 2017 SMA Conference in Long Beach, CA.
 - North American Association for the Sociology of Sport (NASSS)- Organized graduate student volunteers for NASSS 2014 conference in Portland, OR
 - North American Association for the Sociology of Sport (NASSS)- Presided over conference sessions at NASSS 2013 in Quebec City, Quebec, CA
 - International Conference on Sport and Society- Presided over conference sessions at The International Sport and Society Conference in 2013, in Chicago, IL
-

SPORT INDUSTRY EXPERIENCE

Marketing and Promotions Independent Contractor – Atlanta, Georgia June 2011 – Sept. 2013 **Events and Promotions**

- I worked as a brand ambassador and as a brand specialist. I worked with various marketing companies throughout the nation.
- I carried out experiential, guerilla, ambush, and promotional marketing at various community and sporting events throughout Atlanta and nationwide.

United Athletes Foundation (UAF) – Atlanta, Georgia Sept. 2009- Jan. 2011 **Media Relations and Executive Operations**

- I helped plan and carry out programs and events including the 2009 UAF Charity Weekend in Atlanta and 2010 Super Bowl Gala in Miami.

- I was in charge of day-to-day operations of the organization and helped to research grants for future foundation funding.
- I organized and planned various charity events and outreach programs.

Georgia State University Athletic Department- Atlanta, Georgia Jan. 2010- May 2010
Athletic Academic Laboratory Monitor Graduate Assistant

- I worked in the GSU Athletic Academic learning lab and monitored student athletes while they achieved academic success.
- I helped with checking progress on homework and making sure students were on task when they entered the lab.

Southern Intercollegiate Athletic Conference (SIAC) – Atlanta, Georgia Sept. 2009- Dec. 2009
Event and Fundraising Graduate Assistant

- I developed contact lists and contacted potential sponsors. I was involved in event management and planning of conference sanctioned sporting events.
- I worked directly with the Director of Championships to execute all conference championships throughout the southeast.

U.S. Olympic Committee - National Governing Bodies – Lake Placid, New York Sept. 2008- Nov. 2008

Communications and Marketing Intern

- I was responsible for press releases, sponsorship proposals, sponsorship fulfillment, brochures/fliers, website articles.
- I assisted with updating, organizing, and maintaining public relations files for the marketing and communication's coordinator.
- I was responsible for assisting the business manager with athlete compliance, membership letters, and articles.
- I assisted with the event coordination of team trials, America's Cup, Intercontinental Cup, and World Championships for U.S. Bobsled and Skeleton Federation.

Cincinnati Reds Major League Baseball (MLB) – Cincinnati, Ohio Mar. 2008- Sept. 2008
Promotional Events Intern/ Community Fund/ Creative Services

Promotional Events Intern

- Responsibilities included executing game day promotions, giveaways, and redemptions.
- I was responsible for in-park and external community events for the Cincinnati Reds, including the Hall of Fame Induction Dinner, Red Legs 5K run, and various community outreach events.
- I assisted in the Promotional Events Department with administrative tasks. I helped to fulfill Fan Pack requests, prepare daily scoreboard messages, initiate game day promotions, set up the daily starting lineup boards, and assisted with various game-day preparations.

Assisted Community Fund

- I provided mentoring and coaching to at risk youth through the Reds Rookie Success League.
- I helped with database entry and health and medical checks for all of the Reds Rookie Success League (RRSL) participants.
- I helped with event execution for certain Reds Community Fund Events.

Assisted Creative Services

- I helped to find and create images for certain in-game promotions throughout the 2008 season.
- I was responsible for reviewing and selecting in-game action photographs of various players and coaches of the Cincinnati Reds MLB team.
- I created and updated photograph databases and files of many home baseball games played at Great American Ball Park.

U.S. Bank Arena / Nederlander Entertainment – Cincinnati, Ohio **Oct. 2007-April 2008**
Marketing Intern

- I was responsible for entertainment and sporting events within U.S. Bank Arena and other Nederlander entertainment venues throughout the greater Cincinnati Area.
- I created marketing plans, budgeting plans and press releases for entertainment and sporting events i.e. Harlem Globe Trotters, Wide Spread Panic, and NCAA Men’s basketball games.
- I was responsible for coordinating intermission activities and in-game promotions for the ECHL home hockey games.
- I assisted with media relations during concerts and sporting events within the arena.

Rudi Johnson Foundation – Cincinnati, Ohio **Jan. 2007- May 2007**
Hospitality/ Facility and Event Management

- I provided hospitality to participants and spectators in the Free Football Clinic that Rudi Johnson’s Foundation hosted.
- I assisted in public relations, fundraising, and event day activities.

ECHL Cincinnati Cyclones – Cincinnati, Ohio **Jan. 2006- May 2006**
Interim Ticket Sales Representative

- I worked with the Cincinnati Cyclones hockey team in ticket sales.
- I identified target markets, sold hockey tickets and made marketing plans.

Public Broadcasting Systems (PBS Hawaii) – Honolulu, Hawaii **May 2005-Aug. 2005**
Production Technical Assistant

- I provided programming support, i.e. lighting, taping of programs and setting up props.
- I filmed television programs and operated the teleprompter for television programs including PBS specials and news.