

JOSHUA D. PITTS

Department of Exercise Science and
Sport Management
Kennesaw State University
520 Parliament Garden Way NW
MD 4104, Kennesaw, GA 30144

Office Phone: (470) 578-7846
Fax: (470) 578-9072
E-mail: jpitts20@kennesaw.edu

EDUCATION

Ph.D., Applied Economics, Mississippi State University, August 2010
Dissertation: *Three Essays on Race and Economic Outcomes: An Investigation of Racial Economic Disparities*
Dissertation Chair: Jon Rezek

M.A., Applied Economics, Mississippi State University, December 2007

B.S., Mathematics, Mississippi State University, cum laude, August 2006

ACADEMIC EXPERIENCE

Associate Professor of Sport Management and Economics, Kennesaw State University,
August 2018 – Present

Assistant Professor of Sport Management and Economics, Kennesaw State University, June
2012 – July 2018

Assistant Professor of Economics, Mount St. Joseph University, August 2010 – May 2012

Graduate Assistant, Mississippi State University, August 2006 – July 2010

TEACHING EXPERIENCE

Kennesaw State University, Kennesaw, GA, June 2012 - Present

- Sports Economics
- Sports Finance
- Research Methodology
- Sports Analytics
- Research Methods in Sports and Exercise (Graduate Course)
- Statistical Methods in Sports and Exercise (Graduate Course)
- Advanced Sports Economics (Graduate Course)

Mount St. Joseph University, Cincinnati, OH, August 2010 – May 2012

- Principles of Macroeconomics
- Principles of Microeconomics
- Economics of Social Issues

Money and Banking
Sports Economics
Labor Economics

Mississippi State University, Mississippi State, MS, January 2008 – July 2010

Principles of Macroeconomics
Principles of Microeconomics
Economics of Social Issues
Managerial Economics

REFEREED PUBLICATIONS

- Evans, Brent, and Joshua D. Pitts, (2021) The Determinants of Draft Position for NBA Prospects. *New York Economic Review* (Forthcoming).
- Evans, Brent, Joshua D. Pitts, and Christopher Clark, (2021) Is the NBA Summer League Predictive of Performance for NBA rookies? *Journal of Sports Economics*, 22(2): 164-182.
- Pitts, Joshua D., and Brent Evans, (2020) Defensive Coordinator and Head Coach Effects on Team Defensive Performance in the National Football League. *Journal of Sports Economics*, 21(5): 493-524.
- Esmat, Tiffany, and Joshua D. Pitts, (2020) Predicting Success in an Undergraduate Exercise Science Program using Science-Based Admission Courses. *Advances in Physiology Education*, 44(2): 138-144.
- Pitts, Joshua D., Stephen J. Poole, and Michael M. Stephens, (2019) Projecting a High-School Quarterback's Performance at the Collegiate Level: A Comparison of the Rivals, 247 Sports, and ESPN Recruiting Ratings. *Journal of Amateur Sport*, 5(2): 57-79.
- Pitts, Joshua D., and Brent Evans, (2019) Drafting for Success: How Good are NFL Teams at Identifying Future Productivity at Offensive-Skill Positions in the Draft? *The American Economist*, 64(1): 102-122.
- Rezek, Jon, J. Brandon Bolen, and Joshua D. Pitts, (2019) Performance Efficiency in NCAA Basketball. *Journal of Sports Economics*, 20(2): 218-241.
- Pitts, Joshua D., and Brent Evans, (2019) Manager Impacts on Worker Performance in American Football: Do Offensive Coordinators Impact Quarterback Performance in the NFL? *Managerial and Decision Economics*, 40(1): 105-118.
- Evans, Brent A., Justin Roush, Joshua D. Pitts, and Adam Hornby, (2018) Evidence of Skill and Strategy in Daily Fantasy Basketball. *Journal of Gambling Studies*, 34(3): 757-771.
- Bradbury, John Charles, and Joshua D. Pitts, (2018) Full Cost-of-Attendance Scholarships and College Choice: Evidence from NCAA Football. *Journal of Sports Economics*, 19(7): 977-989.

- Evans, Brent, and Joshua D. Pitts, (2018) Cross-Sport Recruiting Effects in NCAA D1 Football and Basketball. *Journal of Sports Economics*, 19(6): 820-842.
- Pitts, Joshua D., and Brent Evans, (2018) Evidence on the Importance of Cognitive Ability Tests for NFL Quarterbacks: What are the Relationships among Wonderlic Scores, Draft Positions and NFL Performance Outcomes?" *Applied Economics*, 50(27): 2957-2966.
- Pitts, Joshua D., and John D. Johnson, (2017) Predicting Student Success in an Undergraduate Sport Management Program from Performance in General Education Courses. *Journal of Hospitality, Leisure, Sport & Tourism Education*, 21(A): 55-60.
- Millea, Meghan, Jon Rezek, Brian Shoup, and Joshua D. Pitts, (2017) Minimum Wages in a Segmented Labor Market: Evidence from South Africa. *Journal of Labor Research*, 38(3): 335-359.
- Evans, Brent, and Joshua D. Pitts, (2017) The Determinants of NCAA Basketball Recruiting Outcomes. *Applied Economics Letters*, 24(5): 351-354.
- Pitts, Joshua D., and Brent Evans, (2016). The Role of Conference Externalities and other Factors in Determining the Annual Recruiting Rankings of Football Bowl Subdivision (FBS) teams. *Applied Economics*, 48(33): 3164-3174.
- Pitts, Joshua D., (2016). Determinants of Success in the National Football League's Post-Season: How Important is Previous Playoff Experience? *Journal of Sports Economics*, 17(1): 86-111.
- Pitts, Joshua D., Orozco-Aleman, Sandra, and Jon Rezek, (2014). The Role of Supervisors in the Determination of Wages and Wage Gaps. *Applied Economics*, 46(28/30): 3533-3547.
- Pitts, Joshua D., and Charles Kroncke, (2014). Educational Attainment and the Gender Wage Gap: A Comparison of Young Men and Women in 1984 and 2007. *Forum for Social Economics*, 43(2): 123-155.
- Pitts, Joshua D., and Daniel M. Yost, (2013). Racial Position Segregation in Intercollegiate Football: Do Players become more Racially Segregated as they Transition from High School to College? *Review of Black Political Economy*, 40(2): 207-230.
- Pitts, Joshua D., and Jon Rezek, (2012). Athletic Scholarships in Intercollegiate Football. *Journal of Sports Economics*, 13(5): 515-535.

REFEREED CONFERENCE RESEARCH PRESENTATIONS

- “Race and the Probability of becoming a Head Coach in the NFL” Southern Economic Association, New Orleans, LA, November 2020 (accepted but did not attend conference due to COVID-related travel restrictions).

- “Defensive Coordinator and Head Coach Effects on Team Defensive Performance in the National Football League” Eastern Economic Association, New York, NY, March 2019.
- “Manager Impacts on Worker Performance in American Football: Do Offensive Coordinators Impact Quarterback Performance in the NFL?” Georgia College and State University College of Business Research Assembly, Milledgeville, GA, April 2018.
- “Offensive Coordinator Turnover and Quarterback Productivity in the NFL” Eastern Economic Association, Boston, MA, March 2018.
- “Performance Efficiency in NCAA Basketball” Eastern Economic Association, New York, NY, February 2017.
- “A Thorough Investigation of Betting Habits in NBA Daily Fantasy Sports” Southern Economic Association, Washington, D.C., November 2016.
- “Do Cost of Attendance Allowances affect College Football Recruiting?” Southern Economic Association, New Orleans, LA, November 2015
- “Cross-Sport Recruiting Effects in NCAA D1 Football and Basketball,” Southern Economic Association, New Orleans, LA, November 2015.
- “Conference Externalities in College Football Recruiting,” Southern Economic Association, Atlanta, GA, November 2014
- “Minimum Wages in a Segmented Labor Market: Evidence from South Africa,” Biennial Conference of the Economic Society of South Africa, University of the Free State, Bloemfontein, South Africa, September 2013.
- “Racial Position Segregation in Intercollegiate Football,” Southern Economic Association, New Orleans, LA, November 2012.
- “Racial Position Segregation in Intercollegiate Football,” European Association for Sport Management, Aalborg, Denmark, September 2012.
- “Minimum Wages in a Segmented Labor Market: Evidence from South Africa,” 7th Annual Symposium on Economic Theory, Policy and Applications, Athens, Greece, July 2012.
- “Evaluation of Financial Fitness for Life Program and Future Outlook in the Mississippi Delta,” American Economic Association, Atlanta, GA, January 2010.
- “Regional Income Convergence in the Deep-South: A Spatial Econometric Approach,” Western Economic Association International, Vancouver, Canada, June 2009.

“Extending the Signaling Versus Human Capital Debate to the NCAA Football Recruiting Market: The Role of GPA,” Western Economic Association International, Vancouver, Canada, June 2009.

“The Effects of Religious Affiliation and Attendance on Earnings,” Academy of Economics and Finance, Pensacola, FL, February 2009.

“School District Mandates and High School Learning in Economics: The Case of Mississippi,” Southwestern Economics Association, Las Vegas, NV, March 2008.

SERVICE TO THE ACADEMIC PROFESSION

Manuscript Reviewer:

Journal of Sports Economics
The American Economist
Contemporary Economic Policy
Journal of Amateur Sport
Journal of Sports Analytics
Sociology of Sport Journal
Sport in Society
Forum for Social Economics
International Journal of Sport Finance
Managerial and Decision Economics

Research Conference Session Discussant:

Eastern Economic Association, New York, NY, March 2019.
Eastern Economic Association, Boston, MA, March 2018.
Southern Economic Association, New Orleans, LA, November 2015.
Southern Economic Association, Atlanta, GA, November 2014.
Southern Economic Association, New Orleans, LA, November 2012.
Western Economic Association International, Vancouver, Canada, June 2009

SERVICE TO THE UNIVERSITY

Kennesaw State University

Chair, Sport Management Faculty Search Committee, August 2020 – Present
Program Coordinator, Sport Management, June 2016 – August 2017, September 2018 – July 2020
Committee Member, Department Faculty Council, August 2014 – May 2016, August 2017 – May 2020
Committee Member, President’s Planning and Budget Advisory Committee, August 2017 – Present
Committee Member, Exercise Science and Sport Management Promotion & Tenure Committee, August 2018 – Present
Originator, Sports Analytics Certificate, September 2016 – January 2017
Committee Member, Sport Management Faculty Search Committee, August 2015 – February 2016

Committee Member, Student Conduct and Academic Integrity Hearing Panel, August 2013
- July 2015

Committee Member, Culinary Sustainability and Hospitality Faculty Search Committee,
January 2014 – March 2014

Committee Member, Sport Management Faculty Search Committee, July 2013

Committee Member, Exercise Science and Sport Management Director of Advising and
Internships Search Committee, March 2013 – May 2013

Committee Member, Sport Management Faculty Search Committee, August 2012 – May
2013

Mount St. Joseph University

Committee Member, Assessment Committee, May 2011 – May 2012

Academic Advisor, May 2011 – May 2012

Faculty Co-op Coordinator, March 2011 – May 2012

Committee Member, Sport Management Search Committee, 2011
Committee Member,
Business Administration Program Review Committee, August 2010 –
May 2011

Co-op Advisory Board, October 2011 – May 2012

MEDIA CONTRIBUTIONS

For years, NFL teams have coveted the prototypical quarterback. Now there isn't one.
(Research discussed by Adam Kilgore in September 24, 2020 edition of The Washington
Post.)

Can an intelligence test forecast which quarterback draft prospects will have NFL success?
(Authored an internet article for The Conversation.com that was published and picked up
by multiple media outlets on April 22, 2020.)

The NFL has just three black head coaches. Some call it a 'denial of opportunity.'
(Interviewed and quoted by Adam Kilgore in December 19, 2019 edition of The
Washington Post.)

No, Lamar Jackson isn't a damn wide receiver. (Quoted by Seth Galina in February 20, 2018
online article for SB Nation.)

2018's Best & Worst Cities for Football Fans. (Interviewed and quoted by John S. Kiernan in
January 29, 2018 online article for wallethub.com.)

The African American Athlete. (Participated in a 30 minute discussion of my research with
hosts Rickey Hampton and Michael Roberson on their radio show on October 10, 2017.)

College football's lack of black head coaches is the result of a flawed pipeline. (Interviewed
and quoted by Richard Johnson in August 9, 2017 online article for SB Nation.)

The Numbers that Predict Super Bowl 50, and the ones that don't. (Research quoted by David
Berri in February 7, 2016 online article for Vice Sports.)

Atlanta Hawks May Sell For More Than \$1 Billion. (Interviewed and quoted by Tasnim Shamma in April 10, 2015 radio program for WABE 90.1 FM in Atlanta.)

Dr. Joshua Pitts, Assistant Professor, at Kennesaw State University talks about students gaining valuable work experience while in college. (Interviewed and quoted by Cody Daniels in March 25, 2015 online article for The Sports Intern.)

2015's March Madness By The Numbers. (Interviewed and quoted by John S. Kiernan in March 13, 2015 online article for wallethub.com.)

New ballpark fuels Braves' signing spree. (Interviewed and quoted by Tim Tucker in Sunday February 23, 2014 edition of the Atlanta Journal-Constitution newspaper.)

Is the Super Bowl a cash bonanza? Many economists say no. (Interviewed and quoted by Peter Moskowitz in January 28, 2014 online article for Al Jazeera America.)

March Madness is a Workplace Dilemma. (Interviewed and quoted by Kristi E. Swartz in Sunday March 24, 2013 edition of the Atlanta Journal-Constitution newspaper.)

GRANTS

Material Replacement for Mississippi Schools: Long Beach, Waynesboro, and Master Teaching Program. (Organized by Meghan Millea, Center for Education and Financial Literacy, MSU), from the National Council on Economic Education, awarded 2006. (\$3,002)

HONORS AND AWARDS

Best Graduate Student Paper in Economics, 36th Annual Academy of Economics and Finance Conference, Pensacola, FL, February 2009 (with Thomas Henry, Kaustav Misra, Xiugen Mo, and Comfort Ricketts)

Other Honors: Omicron Delta Epsilon, Phi Kappa Phi, International College Honor Society, Phi Theta Kappa, National Dean's List (99.9 percentile), The National Scholars Honor Society

PROFESSIONAL MEMBERSHIPS

North American Association of Sports Economists
Southern Economic Association

REFERENCES

Professor Charles Kroncke
Division of Business
Mount St. Joseph University
Cincinnati, OH 45233
charles_kroncke@mail.msj.edu
(513) 244-4273

Professor Paul Grimes
Kelce College of Business
Pittsburg State University
Pittsburg, KS 66762
paul.grimes@pittstate.edu
(620) 235-4598

Professor J.C. Bradbury
Department of Economics
Kennesaw State University
Kennesaw, GA 30144-5591
jbradbu2@kennesaw.edu
(770) 794-7600

Professor Brent Evans
Department of Economics and Finance
Georgia College and State University
Milledgeville, GA 31061
brent.evans@gcsu.edu
(706) 594-1301